

Trump Hollywood Advertorial Miami Herald

A STAR IS BORN IN HOLLYWOOD

Trump Brings Exclusive Oceanfront Living to Hollywood Beach

In recent years, the once quiet and quaint Hollywood Beach has evolved into a thriving beachfront community. The latest crown jewel to join the lineup of developments is the new Trump Hollywood Beach Condominium. Replacing the recently demolished Holiday Inn on 2711 S. Ocean Drive, the exquisitely designed condominium tower aims to offer a level of opulence that is unprecedented in the area. It is a fusion of style and vision between two legends: Donald Trump and Jorge Perez. The Trump impeccable standard of luxury is matched with the artistic vision and flawless execution of Jorge Perez. The result is an exclusive enclave of sky residences which raises the bar on high-end beachfront living.

All together, there are only 200 “state-of-the-luxe” condominiums situated atop several hundred feet of Hollywood beachfront, each endowed with generous views of the Intracoastal and the Atlantic Ocean. These two, three and five-bedroom expanses will range from over 2,000 to 4,300 square feet in living space. The fluid, flow-through floorplans designed by famed Miami Beach architect Robert Swedroe are ‘view-rich’, in that they command panoramas from each residence by generous usage of floor-to-ceiling glass doors and walls. Privacy is assured to each residence as a private elevator opens up right in the foyer. The starting prices range from \$1.6 million to over \$5 million.

The ingenious interior design touches are from the internationally renowned and award-winning Yabu Pushelberg, whose mission is to create a living space that conveys ease and convenience in an ultra luxurious setting. Among Pushelberg’s other high profile interiors are Tiffany & Company and the W Hotel.

Much more than a typical beach condo, Trump Hollywood offers a lavishly-appointed and functional beach home, one that requires very little upkeep. In fact, unlike a single-family home, the five-star building is rich in high-design style but low on maintenance needs. It offers its homeowners a wealth of resort community amenities that are truly unmatched by its competitors in the area. These include: Around the clock concierge and valet services, a state-of-the-art fitness center, a five-star resort-style swimming pool, with pool deck pavilion and 28 beachfront cabanas. All residences are

also wired with the latest Smart building technology for their owners' convenience and comfort.

“We are providing our affluent residents large, upscale homes, not beach condos,” explains Sonia Figueroa of The Related Group. “Here is a place where they can truly spread out and make their quarters as homey as possible, with room to hang paintings on the wall, space for a grand piano, and a fully equipped kitchen and dining area where they can entertain graciously and with ease.”

Related Cervera Realty Services is engaged to handle the exclusive sales and marketing of the project. For more information on Trump Hollywood, please visit their temporary sales office located at [201 North Ocean Drive](#), call 954-925-4447, or visit www.trumphollywood.com.